*(Yellow text= information to be filled in by the brand)*

**[COMPANY] Named a 2019 Top Low-Cost Franchise by Franchise Business Review**

*Independent Research Data Shows Franchisees Are Highly Satisfied with Their Investment in [COMPANY]*

City, State, Date – [COMPANY] was identified by independent franchisee satisfaction research firm, Franchise Business Review, as being one of only 97 franchises to qualify for its 2019 [Top Low-Cost Franchises list](https://franchisebusinessreview.com/page/top-low-cost-franchises/). Brands on the [list](https://franchisebusinessreview.com/page/top-low-cost-franchises/) had to have high franchisee satisfaction and an investment of under $100,000 at the time their franchisees participated in Franchise Business Review’s survey.

[Franchise Business Review](http://www.franchisebusinessreview.com/) (FBR) provides the only rankings of franchises based solely on actual franchisee satisfaction and performance. FBR publishes its rankings of top franchises in its annual [Guide to Today’s Top Franchises](https://franchisebusinessreview.com/page/top-franchises/), as well as in quarterly reports throughout the year that rank the top franchises in specific sectors.

Thousands of franchisees representing over 150 low-cost brands participated in Franchise Business Review’s franchisee satisfaction survey between September 2017 and February 2019.

[COMPANY’s] franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems, including training & support, operations, franchisor/franchisee relations, and financial opportunity.

“One of the most common myths around buying a franchise is that it’s too expensive. What most people don’t realize is that there are many low-cost opportunities available that can provide the satisfaction and perks of business ownership, without requiring a huge financial investment,” says Michelle Rowan, president & COO of Franchise Business Review. “The low-cost franchises that made [this year’s list](https://franchisebusinessreview.com/page/top-low-cost-franchises/) have all been rated highly by their franchisees and are excellent options for entrepreneurs considering franchise ownership.”

[Insert Company leadership quote.]

Visit FranchiseBusinessReview.com to see the full list of [2019 Top Franchises](https://franchisebusinessreview.com/page/top-franchises/).

**About** [COMPANY]

Insert boilerplate

**About Franchise Business Review**

Franchise Business Review (FBR) is the only independent market research firm that specializes in benchmarking franchisee satisfaction based exclusively on ratings and reviews from franchise owners. FBR publishes free and unbiased franchisee satisfaction research reports throughout the year online at [http://www.FranchiseBusinessReview.com](http://www.prweb.net/Redirect.aspx?id=aHR0cDovL3d3dy5GcmFuY2hpc2VCdXNpbmVzc1Jldmlldy5jb20=).

**Media Contacts:**

[Company contact]

**Franchise Business Review**

Sarah Brady

Editorial Director

603.373.1552

sbrady@franchisebusinessreview.com