FOR IMMEDIATE RELEASE

DATE

**[COMPANY] Named a Top Service Franchise by Franchise Business Review**

*Independent Survey Shows Franchise Owners Are Highly Satisfied with [COMPANY’s] Performance*

City, State, Date – [COMPANY] was recently named a top franchise by Franchise Business Review in its 2019 report on the [Top Service Franchises](https://franchisebusinessreview.com/page/franchise-category/top-services-franchises/).

[Company description here.]

[Franchise Business Review](http://www.franchisebusinessreview.com/), a market research firm that performs independent surveys of franchisee satisfaction, provides the only ranking of franchises based solely on actual franchisee satisfaction and performance. Franchise Business Review publishes rankings of the top franchises in its annual [Guide to Today’s Top Franchises](https://franchisebusinessreview.com/page/top-franchises/), as well as guides throughout the year ranking the top franchises in specific sectors.

To select the companies on the [list of top service franchises](https://franchisebusinessreview.com/page/franchise-category/top-services-franchises/), Franchise Business Review analyzed 18 months’ worth of data from 174 brands, representing 19,500 franchisees in the services sector regarding their overall satisfaction with their brands and their likelihood to recommend them to others.

[COMPANY’s] franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems including training & support, operations, franchisor/franchisee relations, and financial opportunity.

“Service businesses are appealing for several reasons including their low cost, low overhead, and flexibility, not to mention the wide selection of opportunities within the sector,” said Eric Stites, CEO and Managing Director of Franchise Business Review. “With the tremendous demand and growth we’re seeing in services franchises, it’s more important than ever to make sure you do thorough research and die diligence before choosing a brand. All of the franchises on this year’s list are performing well in many areas critical to their franchisees’ success and have made franchisee satisfaction a top priority.”

The survey data showed the following:

[Insert Company survey data points highlights]

[Insert Company Leadership quote]

###

Visit www.FranchiseBusinessReview.com to learn more about the [2019 Top Service Franchises.](https://franchisebusinessreview.com/page/franchise-category/top-services-franchises/)

###

About [COMPANY]

Insert boilerplate

**About Franchise Business Review**

Franchise Business Review (FBR) is a leading market research firm serving the franchise sector. FBR measures satisfaction and engagement of franchisees and publishes various guides and reports for entrepreneurs considering an investment in a franchise business. Since 2005, FBR has surveyed hundreds of thousands of franchise owners and over 1,100 leading franchise companies. To read our publications, visit <https://franchisebusinessreview.com/page/publications/>. To learn more about FBR’s research, please visit [www.FranchiseBusinessReview.com](http://www.franchisebusinessreview.com/)

**Media Contacts:**

[Company contact]

**Franchise Business Review**

Sarah Brady

Editorial Director

603.373.1552

[sarah@franchisebusinessreview.com](mailto:sarah@franchisebusinessreview.com)