*(Yellow text= information to be filled in by the brand)*

**[NAME] Named a Most Innovative Franchise on Franchise Business Review’s 2019 List**

*Independent Research Data Shows Franchisees Are Highly Satisfied with COMPANY’s Innovation and Creativity*

City, State, Date – [COMPANY] was identified by independent franchisee satisfaction research firm, Franchise Business Review, as one of 2019’s [Most Innovative Franchises](https://franchisebusinessreview.com/page/top-innovative-franchises/).

[Company description here.]

[Franchise Business Review](http://www.franchisebusinessreview.com/), a market research firm that performs independent surveys of franchisee satisfaction, provides the only ranking of franchises based solely on actual franchisee satisfaction and performance. Franchise Business Review publishes rankings of the top franchises in its annual [Guide to Today’s Top Franchises](https://franchisebusinessreview.com/page/top-franchises/), as well as guides throughout the year ranking the top franchises in specific sectors.

To select the companies on the [list](https://franchisebusinessreview.com/page/top-innovative-franchises/), Franchise Business Review analyzed 18 months’ worth of data from more than 25,000 franchisees representing more than 250 brands. Franchise owners were asked about their brands’ innovation and creativity as well as their overall satisfaction with their brands and their likelihood to recommend them to others.

Of note, the research showed that 86% of franchisees surveyed say they enjoy being part of their franchise system and 88% say they enjoy operating their business.

[COMPANY’s] franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems, including leadership, training & support, operations, franchisor/franchisee relations, and financial opportunity.

“There are clearly brands that prioritize and value innovation, and are constantly looking for ways to improve. For prospective franchisees, understanding which brands are the most innovative can help you make a confident and smart investment,” said Eric Stites, CEO of Franchise Business Review. “Each of the 100 companies on this list have developed and executed products, processes, or services that enable and sustain growth and long-term relevancy.”

Insert a quote from a c-level executive at your company regarding the honor.

Visit FranchiseBusinessReview.com to see the full list of the [2019 Most Innovative Franchises](https://franchisebusinessreview.com/page/top-innovative-franchises/).

**About** [COMPANY]

Insert boilerplate

**About Franchise Business Review**

Franchise Business Review (FBR) is the only independent market research firm that specializes in benchmarking franchisee satisfaction based exclusively on ratings and reviews from franchise owners. FBR publishes free and unbiased franchisee satisfaction research reports throughout the year online at [http://www.FranchiseBusinessReview.com](http://www.prweb.net/Redirect.aspx?id=aHR0cDovL3d3dy5GcmFuY2hpc2VCdXNpbmVzc1Jldmlldy5jb20=).

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