*(Yellow text= information to be filled in by the brand)*

**[COMPANY] Named a Top Franchise for Veterans by Franchise Business Review**

*Independent Research Data Shows 8 Out of 10 Veteran Franchise Owners Would Recommend Their Franchise to Others*

City, State, Date – [COMPANY] was identified by independent research firm, Franchise Business Review, as being one of just 80 franchises to qualify for its [2019 Top Franchises for Veterans](https://franchisebusinessreview.com/page/top/top-franchises-veterans/) list.

[Company description here.]

[Franchise Business Review](http://www.franchisebusinessreview.com/), a market research firm that performs independent surveys of franchisee satisfaction, provides the only ranking of franchises based solely on actual franchisee satisfaction and performance. Franchise Business Review publishes rankings of the top franchises in its annual [Guide to Today’s Top Franchises](https://franchisebusinessreview.com/page/top-franchises/), as well as guides throughout the year ranking the top franchises in specific sectors.

To identify the companies on the [list](https://franchisebusinessreview.com/page/top/top-franchises-veterans/), Franchise Business Review analyzed 18 months of data from over 25,000 franchise owners, of which just over 10% were veterans, representing over 250 brands regarding their overall satisfaction with their brands and their likelihood to recommend them to others.

The most recent data shows that eight out of 10 off veteran franchise owners who were surveyed would recommend their franchise company to another franchise candidate and indicate that they trust and respect their franchisor.

[COMPANY’s] franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems, including training & support, operations, franchisor/franchisee relations, and financial opportunity.

“The reality is that very few of the thousands of franchise opportunities available today are rated highly by their franchise owners,” said Eric Stites, founder and CEO of Franchise Business Review. “That’s the whole reason we do what we do, and that is help prospective franchisees understand which franchises are the best opportunities, based on the actual performance and satisfaction of franchise owners. The 80 companies named in this year’s report received the highest ratings from the veterans who own them on our independent satisfaction survey.”

Insert a quote from a C-level executive at your company regarding the honor.

Visit www.FranchiseBusinessReview.com to see the full description of the [2019 Top Franchises for Veterans.](https://franchisebusinessreview.com/page/top/top-franchises-veterans/)

**About** [COMPANY]

Insert boilerplate

**About Franchise Business Review**

Franchise Business Review (FBR) is the only independent market research firm that specializes in benchmarking franchisee satisfaction based exclusively on ratings and reviews from franchise owners. FBR publishes free and unbiased franchisee satisfaction research reports throughout the year online at [http://www.FranchiseBusinessReview.com](http://www.prweb.net/Redirect.aspx?id=aHR0cDovL3d3dy5GcmFuY2hpc2VCdXNpbmVzc1Jldmlldy5jb20=).

**Media Contacts:**

[Company contact]

**Franchise Business Review**

Sarah Osorio

Editorial Director

603.373.1552

[sarah@franchisebusinessreview.com](mailto:sarah@franchisebusinessreview.com)