FOR IMMEDIATE RELEASE

DATE

**[COMPANY] Named a 2020 Top Franchise by Franchise Business Review**

*Independent Survey Shows Franchise Owners Are Highly Satisfied with [COMPANY’s] Performance*

City, State, Date – [COMPANY] was recently named a top franchise for 2020 by Franchise Business Review. This is the 15th annual ranking of the top 200 award-winning franchise opportunities. The list is available at [https://franchisebusinessreview.com/page/top-franchises/.](https://franchisebusinessreview.com/page/top-franchises/)

[COMPANY description here.]

[Franchise Business Review](http://www.franchisebusinessreview.com/), a franchise market research firm that performs independent surveys of franchisee satisfaction, provides the only rankings and awards for franchise companies based solely on actual franchisee satisfaction and performance. Franchise Business Review publishes its rankings of the top 200 franchises in its annual [Guide to Today’s Top Franchises](https://franchisebusinessreview.com/page/top-franchises/).

[COMPANY] was among over 307 franchise brands, representing more than 27,500 franchise owners, that participated in Franchise Business Review’s research. [COMPANY’s] franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems, including training & support, operations, franchisor/franchisee relations, and financial opportunity.

[COMPANY’s] survey data showed the following:

[Insert Company survey data points highlights]

“There are thousands of successful franchise companies operating in North America, but many of those companies do not offer a solid investment opportunity for the actual franchise owners,” says Eric Stites, CEO of Franchise Business Review. “As an independent research firm, we rate the franchise companies in the marketplace today and identify those that have the highest levels of satisfaction and performance among their franchisees in order to help entrepreneurs choose which franchise to invest in. The companies on this year’s list are the top performing brands in the areas critical to their franchisees’ success.”

Insert a quote from a C-level executive at your company regarding the honor.

Visit FranchiseBusinessReview.com to see the full description of the [2020 Top Franchises](https://franchisebusinessreview.com/page/top-franchises/).

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About [COMPANY]

Insert boilerplate

**About Franchise Business Review**

Franchise Business Review (FBR) is the leading independent market research firm that specializes in benchmarking franchisee satisfaction based exclusively on ratings and reviews from franchise owners. FBR publishes free and unbiased franchisee satisfaction research reports throughout the year online at [http://www.FranchiseBusinessReview.com](http://www.prweb.net/Redirect.aspx?id=aHR0cDovL3d3dy5GcmFuY2hpc2VCdXNpbmVzc1Jldmlldy5jb20=).

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