*(Yellow text= information to be filled in by the brand)*

**[COMPANY] Named a 2020 Top Low-Cost Franchise by Franchise Business Review**

*Independent Research Data Shows Franchisees Are Highly Satisfied with Their Investment in [COMPANY]*

City, State, Date – [COMPANY] was identified by independent franchise market research firm, Franchise Business Review, as being one of only 100 franchises to qualify for its 2020 [Top Low-Cost Franchises list](https://franchisebusinessreview.com/page/top-low-cost-franchises/). Brands on the [list](https://franchisebusinessreview.com/page/top-low-cost-franchises/) had to have high franchisee satisfaction and an investment of under $100,000 at the time their franchisees participated in Franchise Business Review’s survey.

[Company description here.]

[Franchise Business Review](http://www.franchisebusinessreview.com/) (FBR) provides the only rankings of franchises based solely on actual franchisee satisfaction and performance. FBR publishes its rankings of top franchises in its annual [Guide to Today’s Top Franchises](https://franchisebusinessreview.com/page/top-franchises/), as well as in quarterly reports throughout the year that rank the top franchises in specific sectors.

More than 9,000 franchisees representing over 153 low-cost brands participated in Franchise Business Review’s franchisee satisfaction survey between July 2018 and February 2020.

[COMPANY’s] franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems, including training & support, operations, franchisor/franchisee relations, and financial opportunity.

“Many people never consider buying a franchise because they think they can’t afford it. But what they don’t know is that there are a number of very solid business opportunities out there that can provide the satisfaction and perks of business ownership but don’t require a huge financial investment,” said Eric Stites, CEO of Franchise Business Review. “The low-cost franchises that made this year’s list are excellent options for those who are looking to make the leap to business ownership.”

[COMPANY’s] survey data showed the following:

[Insert company survey data points highlights]

[Insert company leadership quote]

Visit FranchiseBusinessReview.com to see the full list of [2020 Top Franchises](https://franchisebusinessreview.com/page/top-franchises/).

**About** [COMPANY]

Insert boilerplate

**About Franchise Business Review**

Franchise Business Review (FBR) is a leading market research firm serving the franchise sector. FBR measures satisfaction and engagement of franchisees and publishes various guides and reports for entrepreneurs considering an investment in a franchise business. Since 2005, FBR has surveyed hundreds of thousands of franchise owners and over 1,100 leading franchise companies. To read our publications, visit <https://franchisebusinessreview.com/page/publications/>. To learn more about FBR’s research, please visit [www.FranchiseBusinessReview.com](http://www.franchisebusinessreview.com/).

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