FOR IMMEDIATE RELEASE

DATE

**[COMPANY] Named a Top 50 Franchise for Women by Franchise Business Review**

*Independent Survey Shows Female Franchise Owners Are Highly Satisfied with [COMPANY’s] Performance*

City, State, Date – [COMPANY] was recently named a top franchise by Franchise Business Review in its 2020 [Top Franchises for Women Report](https://franchisebusinessreview.com/page/top-franchises-for-women/).

[Company description here.]

[Franchise Business Review](http://www.franchisebusinessreview.com/), a franchise market research firm that performs independent surveys of franchisee satisfaction, provides the only rankings of franchises based solely on actual franchisee satisfaction and performance. Franchise Business Review publishes its rankings of top franchises in its annual [Guide to Today’s Top Franchises](https://franchisebusinessreview.com/page/top-franchises/), as well as in quarterly reports throughout the year that rank the top franchises in specific sectors.

[COMPANY] was among 307 franchise brands, representing nearly 7,700 female franchise owners, that participated in Franchise Business Review’s research on the Top Franchises for Women. [COMPANY’s] franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems, including leadership, training & support, financial opportunity, and work/life balance.

“The franchise industry provides many options to women seeking business ownership on a full- or part-time basis in multiple sectors,” says Michelle Rowan, President and COO of Franchise Business Review. “The number of franchise opportunities can be overwhelming, so it’s critical to examine feedback from other female franchise owners on how well the franchise meets their expectations in terms of support, work/life balance, financial opportunity, and other key areas of business ownership. The brands on this year’s list are all excellent options for women looking to make the transition to owning and operating their own business.”

[COMPANY’s] survey data showed the following:

[Insert company survey data points highlights]

[Insert company leadership quote]

Visit FranchiseBusinessReview.com to see the full list of [2020 Top Franchises](https://franchisebusinessreview.com/page/top-franchises/).

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About [COMPANY]

Insert boilerplate

**About Franchise Business Review**

Franchise Business Review (FBR) is a leading market research firm serving the franchise sector. FBR measures satisfaction and engagement of franchisees and publishes various guides and reports for entrepreneurs considering an investment in a franchise business. Since 2005, FBR has surveyed hundreds of thousands of franchise owners and over 1,100 leading franchise companies. To read our publications, visit <https://franchisebusinessreview.com/page/publications/>. To learn more about FBR’s research, please visit [www.FranchiseBusinessReview.com](http://www.franchisebusinessreview.com/)

**Media Contacts:**

[Company contact]

**Franchise Business Review**

Ali Forman

Marketing Director

603.319.4818

[aforman@franchisebusinessreview.com](mailto:aforman@franchisebusinessreview.com)