

## Franchisee Satisfaction Report: Molly Wally's

Franchise Business Review completed an independent satisfaction review of the **Molly Wally's** franchise system. All franchisees were contacted and asked to participate in a 33-question survey benchmarking their satisfaction with the business. (85%) elected to participate in the survey.



### Franchise Contact Information

Molly Wally's, Inc.  
125 Brewery Lane, Suite 5  
Portsmouth, NH 03801

**Contact:** Wally Johnson  
**Phone:** 800.777.1234  
**Email:** wjohnson@mollywallys.com  
**Web:** www.mollywallysinc.com

### Financial Requirements

Startup: \$50,000 - \$100,000  
Cash Requirement: \$150,000

### Company Background

Year Founded: 2007  
Franchising Since: 2007  
Total Franchisees: 300  
Total Locations: 340  
Areas Franchising:  
-National

Overall Satisfaction Rating: ★★★★★☆ Category: Business Services

### Report highlights include:

#### Q: Senior management promotes a clear vision for Molly Wally's:



#### Q: I respect the leadership at Molly Wally's:



#### Q: The long-term growth opportunity for my business is:



#### Q: Would you recommend the Molly Wally's franchise to others?



#### Q: If you could do it all over again, knowing what you know today, would you still invest in the Molly Wally's franchise?



### About Franchise Business Review

Franchise Business Review is a national market research firm assisting prospective investors through the examination process of today's leading franchise systems. The firm performs independent surveys of franchisee satisfaction and performance across hundreds of companies each year. Our independent satisfaction reports measure the health of any franchise, based exclusively on the feedback of today's franchisees - the real franchise experts!

Franchise Business Review administers the **Franchisee Satisfaction Awards™** an annual rating of the top franchises based on the highest level of overall satisfaction.

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