

30 Random Acts of Kindness in Franchising

There are many benefits of being kind. It releases hormones that make you feel calm, boosts your energy and mood, and impacts your overall positivity and happiness. With more organizations focused on creating a positive culture, there is a place for kindness in business, and we're here to promote and celebrate those that spread kindness.

With that in mind, we created our "Random Acts of Kindness in Franchising" to recognize those little things that make a big difference.

- Send a handwritten card
- Buy a coffee for a stranger
- Make a playlist for someone
- Treat someone to lunch
- Make an entry in a gratitude journal
- Shop at locally owned and operated franchise
- Hold a door for someone
- Invite someone to #whiskeywednesday (919 Marketing)
- Let someone know you appreciate them (and why)!
- Give feedback about a good customer service experience
- Donate time or \$\$ to a charity
- Text someone to tell them you're thinking of them
- Tell someone something you love about them
- Compliment a stranger
- Ask "What can I do for YOU?" and follow through (a nod to the "Mayor of Franchising", Jerry Darnell)
- Share one of your 2022 personal or professional goals
- Support someone's fundraiser
- Record a video and post an encouraging video
- Tell someone about franchising (server, Uber, cashier)
- Make an introduction for people to connect
- SMILE at someone (even in a mask, they can feel it)
- Say hello and ask a stranger how they're doing
- Buy coffee for someone who looks like they need it
- Be positive when others start talking negatively
- Let someone cut in front of you in line
- Brag about someone to their boss
- Leave a motivating note on the bathroom mirror
- Give (or send) someone a copy of a great recent read
- Invite someone to join you in Random Acts of Kindness
- Offer someone something from your bag to help (gum, BAND-AID, mints, a mask, Tylenol)

Capture your act, or someone else's, share it on social media and tag Franchise Business Review.

#FranchiseRockStarKindness

We might just surprise you with a Franchise Rock Star treat when you least expect it!