*(Yellow text= information to be filled in by the brand)*

**[COMPANY] Named a Top 100 Franchise for Veterans by Franchise Business Review**

*Independent Survey Shows Veteran Franchise Owners Are Highly Satisfied with [COMPANY’s] Performance*

City, State, Date – [COMPANY] was identified by independent research firm, Franchise Business Review, as a 2024 [Top Franchise for Veterans](https://franchisebusinessreview.com/page/top/top-franchises-veterans/). Only 100 brands were named to the annual list of award winners.

[Company description here.]

Franchise Business Review, a research firm that conducts independent surveys of franchisee satisfaction, provides the only ratings of franchises based solely on actual franchisee satisfaction and performance. Franchise Business Review publishes its rankings of top franchises semi-annually in its [Guide to Today’s Top Franchises](https://franchisebusinessreview.com/page/digital-guides/), as well as industry reports throughout the year that highlight research on the top franchises in specific sectors.

To identify the companies on this year’s list of the [Top Franchises for Veterans](https://franchisebusinessreview.com/page/top/top-franchises-veterans/), Franchise Business Review analyzed data from over 2,500 franchise owners representing 385 brands regarding their overall satisfaction with their brands and their likelihood to recommend them to others.

“With so many franchises competing for the attention of potential veteran franchise owners, knowing which brands are the best franchises for veterans can be challenging,” said Eric Stites, founder & CEO of Franchise Business Review. “Many franchises offer special incentives to veterans, but what really matters is what happens after they buy a franchise. We survey thousands of franchisees every year and make those reviews available to prospective business owners. The companies on this year’s list of the Top Franchises for Veterans received the highest ratings from the veterans who own them, making them all excellent options for veterans looking to make the transition to business ownership.”

[COMPANY’s] franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems, including leadership, training & support, operations, franchisor/franchisee relations, and financial opportunity. [COMPANY’s] survey data showed the following:

[Insert company survey data points highlights]

Insert a quote from a c-level executive at your company regarding the honor.

Visit www.FranchiseBusinessReview.com to see the full description of the [2024 Top Franchises for Veterans.](https://franchisebusinessreview.com/page/top/top-franchises-veterans/)

**###**

**About** [COMPANY]

Insert boilerplate

**About Franchise Business Review**

Franchise Business Review (FBR) is a leading market research firm serving the franchise sector. FBR measures the satisfaction and engagement of franchisees and franchise employees and publishes various guides and reports for entrepreneurs considering an investment in a franchise business. Since 2005, FBR has surveyed hundreds of thousands of franchise owners and over 1,300 leading franchise companies. FBR publishes free and unbiased franchisee satisfaction research reports throughout the year online at [http://www.FranchiseBusinessReview.com](https://franchisebusinessreview.com/). To read our publications, visit <https://franchisebusinessreview.com/page/publications/>.

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